



**damex.io**

**Reward Program**

# Components

Component	Values	Competition (peer group: crypto)
Yield	No yield until further notice	All but Binance (BNB) offer yield with 5% as min.
Discount on exchanging	0 – 100%	Depending on #stake a/o #trading amount
Card cashback	0 – 5.25 %	Avg. 3%, with 8% ihigh-end being hypothetical Limits or fee for ATM usage
Referral	£ 5 – £ 32.50	High spread from € 2 to \$ 150, where most offer 2x (inviter/ invitee) after first deposit
Token	\$DAMEX on all pay-outs	Rewards in token and often bonus if yield in token (vs. in kind)

# User profiles

		Standard	Premium	VIP
		-	Stake* 5,000 \$DAMEX	Stake* 10,000 \$DAMEX
		-	Early access to new features	
<b>Benefits &amp; Perks</b>	Yield	-	Future use	Future use
	Discount exchange fees	-	20%	50%
	\$DAMEX cashback on card spendings**	-	0.5%	1.0%
	ATM withdrawals	£ 200 free per month	£ 500 free per month	Free
	Referral fee	-	£ 10 equivalent in \$DAMEX	£ 20 equivalent in \$DAMEX

\*) Minimum staking period 1 year

\*\*\*) Excluding ATM withdrawal, paid in \$DAMEX end-of-month and having a monthly limit on pay-out

# Challenges

		Standard	Premium	VIP
		-	Stake* 5,000 \$DAMEX	Stake* 10,000 \$DAMEX
Additional Benefits & Perks	Marathon (60,000 steps)	<ul style="list-style-type: none"> <li>• 10% discount on exchange fee</li> <li>• 1.0% \$DAMEX cashback on card</li> </ul>	<ul style="list-style-type: none"> <li>• 40% discount on exchange fee</li> <li>• 1.5% \$DAMEX cashback on card</li> <li>• £ 12,50 referral in \$DAMEX</li> </ul>	<ul style="list-style-type: none"> <li>• 70% discount on exchange fee</li> <li>• 2.0% \$DAMEX cashback on card</li> <li>• £ 22.50 referral in \$DAMEX</li> </ul>
	Mountain Climber (80,000 steps)	<ul style="list-style-type: none"> <li>• 15% discount on exchange fee</li> <li>• 1.5% \$DAMEX cashback on card</li> </ul>	<ul style="list-style-type: none"> <li>• 55% discount on exchange fee</li> <li>• 2.25% \$DAMEX cashback on card</li> <li>• £ 15 referral in \$DAMEX</li> </ul>	<ul style="list-style-type: none"> <li>• 80% discount on exchange fee</li> <li>• 3.0% \$DAMEX cashback on card</li> <li>• £ 25 referral in \$DAMEX</li> </ul>
	Pro Mountain Climber (170,000 steps)	<ul style="list-style-type: none"> <li>• 20% discount on exchange fee</li> <li>• 2.0% \$DAMEX cashback on card</li> </ul>	<ul style="list-style-type: none"> <li>• 70% discount on exchange fee</li> <li>• 3.0% \$DAMEX cashback on card</li> <li>• £ 17,50 referral in \$DAMEX</li> </ul>	<ul style="list-style-type: none"> <li>• 90% discount on exchange fee</li> <li>• 4.0% \$DAMEX cashback on card</li> <li>• £ 27.50 referral in \$DAMEX</li> </ul>
	Iron Man (300,000 steps)	-	<ul style="list-style-type: none"> <li>• 85% discount on exchange fee</li> <li>• 3.5% \$DAMEX cashback on card</li> <li>• £ 20 referral in \$DAMEX</li> </ul>	<ul style="list-style-type: none"> <li>• 100% discount on exchange fee</li> <li>• 4.75% \$DAMEX cashback on card</li> <li>• £ 30 referral in \$DAMEX</li> </ul>
	Steel Legs (525,000 steps)	-	<ul style="list-style-type: none"> <li>• 100% discount on exchange fee</li> <li>• 4.0% \$DAMEX cashback on card</li> <li>• £ 22.50 referral in \$DAMEX</li> </ul>	<ul style="list-style-type: none"> <li>• 100% discount on exchange fee</li> <li>• 5.25% \$DAMEX cashback on card</li> <li>• £ 32.50 referral in \$DAMEX</li> </ul>

\*) Minimum staking period 1 year

# Specifics to cashback

- Introducing a monthly cashback limit (see example to the right)
- SUGGESTED: Tiers and limits

From	To	Monthly Cashback Limit*
0 %	1 %	Equivalent to £ 25
> 1.0 %	2 %	Equivalent to £ 50
> 2.0 %	3 %	Equivalent to £ 100
> 3.0%	4 %	Equivalent to £ 150
> 4.0%	5 %	Equivalent to £ 200
> 5.0%	6 %	Equivalent to £ 250

\*) Paid in \$DAMEX

Reached on Spending
£ 2,500
£ 2,500
£ 3,333
£ 3,750
£ 4,000
£ 4,167